



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

CONTRACT

<u>Contract / Revision</u> 931758 /		<u>Alt Order #</u> 06221161
<u>Product</u> DSCC-IE		
<u>Contract Dates</u> 10/02/12 - 11/12/12		<u>Estimate #</u> 1370
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u> 8091	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLWT	10/02/12	10/22/12	Days of Our Lives	1-2p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$200.00			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$200.00			
	Week:	10/16/12	10/22/12	-----				0	\$0.00			
2	WLWT	10/23/12	11/05/12	Days of Our Lives	1-2p		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/12	10/29/12	MTWTF--				4	\$250.00			
	Week:	10/30/12	11/05/12	MTWTF--				4	\$250.00			
N 3	WLWT	10/02/12	10/22/12	NBC Today Show III	10-11a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				1	\$400.00			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$400.00			
	Week:	10/16/12	10/22/12	-----				0	\$0.00			
4	WLWT	10/23/12	11/05/12	NBC Today Show III	10-11a		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/12	10/29/12	MTWTF--				3	\$400.00			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$400.00			
N 5	WLWT	10/02/12	10/22/12	NBC Tonight Show	1135-1237a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$500.00			
	Week:	10/09/12	10/15/12	-----				0	\$0.00			
	Week:	10/16/12	10/22/12	MTWTF--				1	\$500.00			
6	WLWT	10/23/12	11/05/12	NBC Tonight Show	1135-1237a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/12	10/29/12	MTWTF--				2	\$700.00			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$700.00			
N 7	WLWT	10/02/12	10/22/12	STEVE HARVEY DAY	STEVE HARVEY L		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				1	\$100.00			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$100.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 931758 /		<u>Alt Order #</u> 06221161
<u>Contract Dates</u> 10/02/12 - 11/12/12	<u>Product</u> DSCC-IE	<u>Estimate #</u> 1370
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-----				0	\$0.00			
8	WLWT	10/23/12	11/05/12	STEVE HARVEY DAY	STEVE HARVEY [:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$100.00			
Week:		10/30/12	11/05/12	MTWTF--				1	\$100.00			
N 9	WLWT	10/02/12	10/22/12	1230-1p	1230-1p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$150.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$150.00			
Week:		10/16/12	10/22/12	-----				0	\$0.00			
10	WLWT	10/23/12	11/05/12	1230-1p	1230-1p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$175.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$175.00			
N 11	WLWT	10/02/12	10/22/12	12-1230p M-F news	12-1230p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$350.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$350.00			
Week:		10/16/12	10/22/12	-----				0	\$0.00			
12	WLWT	10/23/12	11/05/12	12-1230p M-F news	12-1230p		:30			NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$350.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$350.00			
N 13	WLWT	10/02/12	10/22/12	2-3p	2-3p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$250.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$250.00			
Week:		10/16/12	10/22/12	-----				0	\$0.00			
14	WLWT	10/23/12	11/05/12	2-3p	2-3p		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$300.00			
Week:		10/30/12	11/05/12	MTWTF--				4	\$300.00			
N 15	WLWT	10/02/12	10/22/12	JUDGE JUDY EF	Judge Judy		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$250.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$250.00			
Week:		10/16/12	10/22/12	-----				0	\$0.00			
16	WLWT	10/23/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$250.00			
Week:		10/30/12	11/05/12	MTWTF--				4	\$250.00			
N 17	WLWT	10/02/12	10/22/12	DR OZ EF	4PM-5PM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$250.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$250.00			
Week:		10/16/12	10/22/12	-----				0	\$0.00			
18	WLWT	10/23/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
931758 /	06221161

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/12/12	DSCC-IE	1370

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	10/03/12 / 10/03/12

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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
Week:	10/23/12	10/29/12	MTWTF--	4	\$250.00																															
Week:	10/30/12	11/05/12	MTWTF--	4	\$250.00																															
19	WLWT	10/02/12	10/15/12	430-5a News	430-5a		:30			NM	4	\$240.00																								
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td></tr><tr><td>Week:</td><td>10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>2</td><td>\$60.00</td></tr><tr><td>Week:</td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>2</td><td>\$60.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week:	10/02/12	10/08/12	MTWTF--	2	\$60.00	Week:	10/09/12	10/15/12	MTWTF--	2	\$60.00						
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
Week:	10/02/12	10/08/12	MTWTF--	2	\$60.00																															
Week:	10/09/12	10/15/12	MTWTF--	2	\$60.00																															
N 20	WLWT	10/02/12	10/22/12	5-530p M-F news	5-530p		:30			NM	4	\$2,800.00																								
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
Week:	10/02/12	10/08/12	MTWTF--	2	\$700.00																															
Week:	10/09/12	10/15/12	MTWTF--	2	\$700.00																															
Week:	10/16/12	10/22/12	-----	0	\$0.00																															
21	WLWT	10/23/12	11/05/12	5-530p M-F news	5-530p		:30			NM	6	\$5,400.00																								
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
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22	WLWT	10/02/12	10/22/12	5-6a news	5-6a		:30			NM	8	\$1,400.00																								
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
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23	WLWT	10/23/12	11/05/12	5-6a news	5-6a		:30			NM	7	\$1,400.00																								
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
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Week:	10/30/12	11/05/12	MTWTF--	4	\$200.00																															
24	WLWT	10/02/12	10/22/12	530-6p M-F news	530-6p		:30			NM	7	\$4,900.00																								
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Week:	10/16/12	10/22/12	MTWTF--	3	\$700.00																															
25	WLWT	10/23/12	11/05/12	530-6p M-F news	530-6p		:30			NM	6	\$5,400.00																								
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
Week:	10/23/12	10/29/12	MTWTF--	3	\$900.00																															
Week:	10/30/12	11/05/12	MTWTF--	3	\$900.00																															
26	WLWT	10/02/12	10/22/12	6-630p M-F news	6-630p		:30			NM	7	\$6,300.00																								
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
Week:	10/02/12	10/08/12	MTWTF--	2	\$900.00																															
Week:	10/09/12	10/15/12	MTWTF--	2	\$900.00																															
Week:	10/16/12	10/22/12	MTWTF--	3	\$900.00																															
27	WLWT	10/23/12	11/05/12	6-630p M-F news	6-630p		:30			NM	6	\$6,600.00																								
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
Week:	10/23/12	10/29/12	MTWTF--	3	\$1,100.00																															
Week:	10/30/12	11/05/12	MTWTF--	3	\$1,100.00																															
N 28	WLWT	10/02/12	10/22/12	6-7a news	6-7a		:30			NM	4	\$3,200.00																								
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td></tr><tr><td>Week:</td><td>10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>2</td><td>\$800.00</td></tr><tr><td>Week:</td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>2</td><td>\$800.00</td></tr><tr><td>Week:</td><td>10/16/12</td><td>10/22/12</td><td>-----</td><td>0</td><td>\$0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week:	10/02/12	10/08/12	MTWTF--	2	\$800.00	Week:	10/09/12	10/15/12	MTWTF--	2	\$800.00	Week:	10/16/12	10/22/12	-----	0	\$0.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																															
Week:	10/02/12	10/08/12	MTWTF--	2	\$800.00																															
Week:	10/09/12	10/15/12	MTWTF--	2	\$800.00																															
Week:	10/16/12	10/22/12	-----	0	\$0.00																															
29	WLWT	10/23/12	11/12/12	6-7a news	6-7a		:30			NM	7	\$7,000.00																								

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<u>Contract / Revision</u>	<u>Alt Order #</u>
931758 /	06221161

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/12/12	DSCC-IE	1370

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,000.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,000.00			
Week:		11/06/12	11/12/12	MTWTF--				1	\$1,000.00			
30	WLWT	10/02/12	10/22/12	NBC Nightly News	630-730p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$1,500.00			
Week:		10/09/12	10/15/12	MTWTF--				1	\$1,500.00			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,500.00			
31	WLWT	10/23/12	11/05/12	NBC Nightly News	630-730p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,500.00			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,500.00			
N 32	WLWT	10/02/12	10/22/12	7-730p	7-730p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$1,000.00			
Week:		10/09/12	10/15/12	MTWTF--				1	\$1,000.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,000.00			
33	WLWT	10/23/12	11/05/12	7-730p	7-730p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,100.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,100.00			
N 34	WLWT	10/02/12	10/22/12	NBC Today Show	7-9a		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$1,200.00			
Week:		10/09/12	10/15/12	MTWTF--				1	\$1,200.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,200.00			
35	WLWT	10/23/12	11/12/12	NBC Today Show	7-9a		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$1,200.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,200.00			
Week:		11/06/12	11/12/12	MTWTF--				1	\$1,200.00			
N 36	WLWT	10/02/12	10/22/12	730-8p	730-8p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$1,000.00			
Week:		10/09/12	10/15/12	-----				0	\$0.00			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,000.00			
37	WLWT	10/23/12	11/05/12	730-8p	730-8p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$1,100.00			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,100.00			
38	WLWT	10/02/12	10/22/12	NBC Today Show II	9-10a		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				1	\$600.00			
Week:		10/09/12	10/15/12	MTWTF--				1	\$600.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$600.00			
39	WLWT	10/23/12	11/05/12	NBC Today Show II	9-10a		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$600.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
931758 /	06221161

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/12/12	DSCC-IE	1370

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$600.00			
40	WLWT	10/23/12	11/05/12	11-1135p M-Su	11-1135p		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTFS-				2	\$2,000.00			
Week:		10/30/12	11/05/12	MTWTFS-				3	\$2,000.00			
41	WLWT	10/02/12	10/22/12	11-1135p M-Su	11-1135p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTFS-				1	\$1,500.00			
Week:		10/09/12	10/15/12	MTWTFS-				1	\$1,500.00			
Week:		10/16/12	10/22/12	MTWTFS-				1	\$1,500.00			
42	WLWT	10/05/12	10/05/12	F10-11p	F10-11p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$2,000.00			
43	WLWT	10/26/12	10/26/12	F10-11p	F10-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$3,000.00			
44	WLWT	10/19/12	10/19/12	F9-10p	F9-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,000.00			
D 45	WLWT	10/15/12	10/15/12	M10-11p	M10-11p		:30			NM	0	\$0.00
46	WLWT	10/29/12	10/29/12	M10-11p	M10-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$3,000.00			
N 47	WLWT	10/08/12	10/22/12	Mon NBC Prime Other	Prime Other		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$6,000.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	WLWT	10/22/12-10/28/12	M8-9p	M8-9p	M-----	:30	\$6,000.00	NM		
		Ⓜ Credited										
48	WLWT	10/06/12	10/21/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				2	\$60.00			
Week:		10/08/12	10/14/12	-----SS				2	\$60.00			
Week:		10/15/12	10/21/12	-----SS				2	\$60.00			
49	WLWT	10/27/12	11/04/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				2	\$75.00			
Week:		10/29/12	11/04/12	-----SS				2	\$75.00			
50	WLWT	10/06/12	10/21/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				1	\$400.00			
Week:		10/08/12	10/14/12	-----SS				1	\$400.00			
Week:		10/15/12	10/21/12	-----SS				1	\$400.00			
51	WLWT	10/27/12	11/04/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				2	\$500.00			

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Democratic Senatorial Ca		10/03/12 / 10/03/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				2	\$500.00			
N 52	WLWT	10/06/12	10/21/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				2	\$450.00			
Week:		10/08/12	10/14/12	-----SS				2	\$450.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
53	WLWT	10/27/12	11/04/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				2	\$500.00			
Week:		10/29/12	11/04/12	-----SS				2	\$500.00			
54	WLWT	10/06/12	10/21/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----SS				1	\$800.00			
Week:		10/08/12	10/14/12	-----SS				1	\$800.00			
Week:		10/15/12	10/21/12	-----SS				1	\$800.00			
55	WLWT	10/27/12	11/04/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				2	\$800.00			
Week:		10/29/12	11/04/12	-----SS				2	\$800.00			
N 56	WLWT	10/06/12	10/20/12	Sa 10-11a News	Sa 10-11a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$700.00			
Week:		10/08/12	10/14/12	-----1-				1	\$700.00			
Week:		10/15/12	10/21/12	-----1-				1	\$700.00			
57	WLWT	11/03/12	11/03/12	Sa 10-11a News	Sa 10-11a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$800.00			
58	WLWT	10/06/12	10/20/12	NBC Saturday Night Live	NBC Saturday Nigt		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$900.00			
Week:		10/08/12	10/14/12	-----1-				1	\$900.00			
Week:		10/15/12	10/21/12	-----1-				1	\$900.00			
59	WLWT	10/27/12	11/03/12	NBC Saturday Night Live	NBC Saturday Nigt		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$900.00			
Week:		10/29/12	11/04/12	-----1-				1	\$900.00			
60	WLWT	10/13/12	10/20/12	NBC Saturday Today	Sa8-10a		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,350.00			
Week:		10/15/12	10/21/12	-----1-				1	\$1,350.00			
61	WLWT	10/27/12	11/03/12	NBC Saturday Today	Sa8-10a		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,350.00			
Week:		10/29/12	11/04/12	-----1-				1	\$1,350.00			
N 62	WLWT	10/07/12	10/21/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,500.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			

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www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract / Revision 931758 /		Alt Order # 06221161
Contract Dates 10/02/12 - 11/12/12		Product DSCC-IE
Advertiser Democratic Senatorial Ca		Estimate # 1370
		Original Date / Revision 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,500.00			
N 63	WLWT	10/07/12	10/14/12	Late News after NFL	Late News		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,200.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
64	WLWT	11/04/12	11/04/12	Late News after NFL	Late News		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,300.00			
N 65	WLWT	10/07/12	11/04/12	Sports Rock	Sports Rock		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$200.00			
Week:		10/08/12	10/14/12	-----1				1	\$200.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----1				1	\$200.00			
Week:		10/29/12	11/04/12	-----1				1	\$200.00			
N 66	WLWT	10/07/12	11/04/12	The Outdoorsman	Outdoorsman		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$100.00			
Week:		10/08/12	10/14/12	-----1				1	\$100.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----1				1	\$100.00			
Week:		10/29/12	11/04/12	-----1				1	\$100.00			
N 67	WLWT	10/07/12	11/04/12	SU 530-6a	SU 530-6a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$100.00			
Week:		10/08/12	10/14/12	-----1				1	\$100.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----1				1	\$100.00			
Week:		10/29/12	11/04/12	-----1				1	\$100.00			
N 68	WLWT	10/07/12	10/21/12	NBC Sunday Today	Su8-9a		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,100.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----1				1	\$1,100.00			
69	WLWT	10/28/12	11/04/12	NBC Sunday Today	Su8-9a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,200.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,200.00			
70	WLWT	10/07/12	10/14/12	NFL Regular Season	NFL		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$6,000.00			
Week:		10/08/12	10/14/12	-----1				1	\$6,000.00			
71	WLWT	11/04/12	11/04/12	NFL Regular Season	NFL		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$8,000.00			
72	WLWT	10/14/12	10/21/12	Su 9-10a News	Su 9-10a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$800.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
931758 /	06221161

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/12/12	DSCC-IE	1370

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount																
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$800.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week:	10/15/12	10/21/12	-----1	1	\$800.00	2	\$1,600.00				
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																							
Week:	10/15/12	10/21/12	-----1	1	\$800.00																							
73	WLWT	10/28/12	11/04/12	Su 9-10a News	Su 9-10a		:30		NM																			
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td></tr><tr><td>Week:</td><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$800.00</td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$800.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week:	10/22/12	10/28/12	-----1	1	\$800.00	Week:	10/29/12	11/04/12	-----1	1	\$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																							
Week:	10/22/12	10/28/12	-----1	1	\$800.00																							
Week:	10/29/12	11/04/12	-----1	1	\$800.00																							
74	WLWT	10/31/12	10/31/12	W10-11p	W10-11p		:30		NM																			
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--1----</td><td>1</td><td>\$3,000.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week:	10/29/12	11/04/12	--1----	1	\$3,000.00	1	\$3,000.00				
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																							
Week:	10/29/12	11/04/12	--1----	1	\$3,000.00																							
Totals																												
											275	\$204,000.00																

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	184	\$133,600.00	\$113,560.00
10/29/12 -11/12/12	91	\$70,400.00	\$59,840.00
Totals	275	\$204,000.00	\$173,400.00

Signature: _____ **Date:** _____

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